



October 2011

<member first last name>
<member care of>
<member street address>
<member city, state zip>

<HCID>
<Contract Code>

Important Information About Your Anthem Blue Cross Individual Health Care Coverage

Dear <member first last name>:

We are writing to you about a **special open enrollment offer** as part of the Feller-Freed Class Action Settlement ("Settlement"). Earlier this year, you received a notice about this Settlement, which has now been approved by the Ventura County Superior Court. As part of the Settlement, Anthem Blue Cross has agreed to offer a special open enrollment to allow you to change your coverage with Anthem Blue Cross or Anthem Blue Cross Life and Health Insurance Company without health underwriting (you will not have to answer health questions). For more information about the Settlement, visit the Settlement website at: **www.fellerbluecrosssettlement.com**.

You are not required to do anything at this time if you'd like to stay enrolled in your current plan/policy. However, if you're interested in learning more about the plans/policies available to you as part of this special open enrollment offer, please review the information in this letter carefully and keep the following in mind:

- Under the Settlement, Anthem Blue Cross has agreed to offer a **special open enrollment** once in each calendar year **2011, 2012, and 2013**. A final option may also be available in **2014**. We will send you a notice each year advising you when these additional opportunities are available. A member may exercise the option to change plans/policies under the Settlement only once. If you exercise your option to change your coverage as described in this letter, you will have exercised your right to change coverage without underwriting under the Settlement, and you will no longer be entitled to participate in any future special open enrollment offers under the Settlement.
- Under the Settlement, members who are currently enrolled in the **PPO Share 500, 1000, 1500, or 2500** plans are entitled to a **discount on future rate increases**, if any, as specified in the Settlement. If you are currently enrolled in one of these plans and you move to an open plan/policy, you will not be entitled to any discount on future rate increases.
- Your rate for a new policy/plan may be higher. This letter does not contain any information on the premiums you would need to pay if you decide to change your plan/policy. Changing your plan/policy does not guarantee your rates will be lower— now or in the future. To determine the premium for any plan/policy you are considering, call us at 866-524-5660, Monday through Friday from 8:30 a.m. to 7:00 p.m. PST, or talk with your Anthem agent.

You may review the settlement benefits more fully at any time at **www.fellerbluecrosssettlement.com**.



OPTION TO SELECT A NEW POLICY UNDER THE FELLER-FREED CLASS ACTION SETTLEMENT

The plans and policies you can choose depend on what plan/policy you have today:

If you are currently enrolled in an Anthem Blue Cross PPO Share 500, 1000, 1500 or 2500 plan, **you can move to** either:

- any closed (meaning, not for sale to new customers) PPO Share plan with a higher deductible than your current one, as reflected on the chart at the end of this letter; **Or**,
- **any open** (meaning, currently for sale to new members) Anthem Blue Cross plan or certain Anthem Blue Cross Life and Health Insurance Company **policies**. As noted above, if you are currently enrolled in a PPO Share 500, 1000, 1500 or 2500 plan and elect to move to any available open plan/policy, you will not be entitled to any discount on any future rate increase, if any, under the Settlement. [Get Quotes on OPEN Plans](#)

If you are currently enrolled in a plan/policy *other than* an Anthem Blue Cross PPO Share 500, 1000, 1500 or 2500 plan, you can move to:

- **any open** (meaning, currently for sale to new members) Anthem Blue Cross plan or certain Anthem Blue Cross Life and Health Insurance Company policies.

A table listing the plans and policies you can choose is included with this letter.

HOW TO REVIEW AVAILABLE PLANS/POLICIES

You can find three charts with details about the coverage and benefits available to you at www.fellerbluecrosssettlement.com. Look for the tab labeled *List Of Plans You Can Move To*. If you cannot access this information, please call a Health Plan Advisor for more information on plans and policies available. Your Anthem agent or our Health Plan Advisors can also help you determine the possible premiums for the plan/policy you are considering. You can contact a Health Plan Advisor at 866-524-5660, Monday through Friday from 8:30 a.m. to 7:00 p.m. PST.

HOW TO ENROLL IN A NEW PLAN/POLICY

The first option to change your plan/policy is available to you during an open enrollment period from November 1, 2011 to December 15, 2011. If you choose to enroll in a plan/policy under this special open enrollment offer, your new coverage will be effective January 1, 2012. To enroll in a new plan/policy:

- Complete the enclosed "Change Form".
- Return the Change Form to the address on the form so that we receive your form by December 15, 2011. We must *receive* your form by this date to enroll you in a new plan/policy through the Settlement.
- For questions about your options or help completing the form, please contact your agent or our Health Plan Advisor team at 866-524-5660.

A FEW MORE THINGS TO CONSIDER BEFORE YOU SELECT A DIFFERENT PLAN/POLICY

- You do not have to change your current plan/policy; you have the option to keep your current plan/policy.
- If you make any change to your plan/policy as part of this special open enrollment, that change will be considered your one chance to move under the Settlement. The Settlement does not affect your right to make any change to your plan/policy under other provisions of either California or federal law.
- If you do not want to move this year as part of the special open enrollment period, you will have an opportunity to move in 2012 or 2013, and possibly 2014, as long as you are enrolled in an individual Anthem Blue Cross plan/policy at that time. We will send you a notice each year advising you when these additional opportunities are available. If you do take advantage of this special open enrollment now, this will be considered your one chance to move under Settlement.

Medical plans are offered by Anthem Blue Cross and/or Anthem Blue Cross Life and Health Insurance Company. Anthem Blue Cross is the trade name of Blue Cross of California. Anthem Blue Cross and Anthem Blue Cross Life and Health Insurance Company are independent licensees of the Blue Cross Association. ©ANTHEM is a registered trademark of Anthem Insurance Companies, Inc. The Blue Cross names and symbols are registered marks of the Blue Cross Association.



- If you change your plan/policy, you may not be able to move back to your current plan/policy at a later time.
- Changing your plan/policy could cause a loss of “grandfathered” status. Plans/Policies with grandfathered status are not subject to all of the mandates required by federal health care reform, also known as the Affordable Care Act or ACA. In some cases, you may be able to move to a new plan/policy and keep your grandfathered status.
 - If you stay enrolled in your current PPO Share Plan or choose another PPO Share Plan on the attached list with a higher deductible (if available), you will retain your grandfathered status under the ACA.
 - Any other movement to a new plan/policy will cause a loss of grandfathered status.
 - If you have questions about grandfathering or what it means to you, please contact your Anthem agent or call a Health Plan Advisor at 866-524-5660.

A NOTE ABOUT COVERAGE FOR CHILDREN

Please consider your options carefully before failing to maintain or renew coverage for a child for whom you are responsible. If you attempt to obtain new individual coverage for that child, the premium for the same coverage may be higher than the premium you pay now.

Thank you for choosing Anthem Blue Cross Life and Health Insurance Company/Anthem Blue Cross. We look forward to serving you.

Sincerely,

A handwritten signature in black ink that reads "James E. Oatman".

James E. Oatman
Vice President and General Manager, Anthem Blue Cross



AVAILABLE PLANS/POLICIES UNDER THE FELLER FREED 2011 OPEN ENROLLMENT OFFER

If you are currently enrolled in:	PPO Share 500	PPO Share 1000	PPO Share 1500	PPO Share 2500	Any other Individual plan
Plans available without underwriting during your open enrollment period (11/1 - 12/15):					
PPO Share (1393, 1503, 7878)*	X				
PPO Share (7889, 7890)*	X	X			
PPO Share (7891, 1871)*	X	X	X		
PPO Share (00Y3, 00Y4)*	X	X	X	X	
PPO Share 3500 (06BX)	X	X	X	X	X
PPO Share 5000 (06BZ)	X	X	X	X	X
PPO Share 7500 (06BY)	X	X	X	X	X
Individual HMO (No Deductible) (06C0)	X	X	X	X	X
HMO Saver (1500 Deductible) (06C1)	X	X	X	X	X
Select HMO (06C2)	X	X	X	X	X
CoreGuard Plus 750 (06B6)	X	X	X	X	X
CoreGuard Plus 3500 (06B9)	X	X	X	X	X
CoreGuard Plus 5000 (06BA)	X	X	X	X	X
CoreGuard Plus 7500 (06BB)	X	X	X	X	X
CoreGuard Plus 10000 (0ADX)	X	X	X	X	X
ClearProtection Plus 5000 (06B5)	X	X	X	X	X
Premier Plus 5000 (06BH)	X	X	X	X	X
Premier Plus 6000 (06BJ)	X	X	X	X	X
PPO Share 1000 (06BL)	X	X	X	X	X
PPO Share 5000 (06BM)	X	X	X	X	X
SmartSense Plus 6000 Std. Rx (01KE)	X	X	X	X	X
SmartSense Plus 6000 Upgrade Rx (01KJ)	X	X	X	X	X

*Anthem Blue Cross is in the process of changing the name of these plans/policies to those shown above, which will be effective January 1, 2012. The new names for these plans/policies will be reflected in any ID card you receive. Please be aware these are closed plans, meaning they are not available to new members. Therefore, they might experience higher premium increases over time. We cannot predict any future rate increases for these or other plans. A Health Plan Advisor can help you compare all your options, and pick the best one for your situation.